


Unit	Content
1	What is Retail Management
2	Retail Website Design
3	Marketing Mix
4	Selling
5	Managing the Store
6	Final Project

Course Description

This course provides instruction in areas such as: salesmanship, advertising, visual merchandising, marketing human relations, cashiering, job interview skills, merchandising, store operations and customer service. Students develop retail marketing skills through the operations of the School Store. Students gain additional hands-on experience by participating in the School Store through different roles such as Cashier, Greeter and Store Manager.

Mandatory Supplies

Chromebook!!
Pencil/notebook



Retail Management

Contact


Megan Minich
mminich@tidioutecharter.com
 Room # 101
 Never be afraid to ask for help

Make-Up + Late Work Policy

Absences occur. If you are absent with an excuse then you have extra days to complete work. For example if you are absent 2 days you have two days to make up the work.


Work that is more than two days late will be 20% off
 Work that is more than 5 days late will be 30% off
 Work that is more than 10 days late will be 50% off

Classroom Rules:
 Respect yourself
 Respect your fellow students' right to learn
 Respect the teacher's right to instruct
 Respect the school / classroom equipment.
 No cell phones are permitted unless it is approved for classroom learning.
 HAVE FUN!



Cell Phone Policy

It is simple. THERE IS NO CELLPHONES in class. If you need to use it, please ask first. If I see cellphone use in my room that involves social media or texting, your cell phone will be asked to be turned off. If it is used a second time then the cellphone will be set in a box on my desk until the end of class.



Discipline Procedure + Academic Dishonesty

Students are expected to work on their own unless explicitly instructed otherwise. Students who copy from each other or from any other source on assignments will be considered to be cheating as will students who allow their work to be copied. This includes trying to find answers to problems or programs from the Internet or other sources. Cheating is an automatic zero on the assignment.


GRADING	Grading Scale		Category & Percentage	
	A	90-100%	Classwork	35%
B	80-89%	Tests/Quizzes	10%	
C	70-79%	Projects	35%	
D/F	Below 70%	Final Project	25%	
			100%	

*Extra Credit offered? Tables above are editable.

Teacher Website

<https://mminich.weebly.com/>

Sign Here:



_____ Student signature _____ Parent signature _____